



July 2023

# THE Cat Fancier

Official Newsletter of the Jaguar Owners Club of Oregon



Affiliate Member



JOIN THE SEATTLE JAGUAR CLUB  
AND THE JAGUAR OWNERS CLUB OF  
OREGON ON A CIRCUMNAVIGA-  
TION OF MT HOOD!

JULY 8TH

RSVP TO BRIAN CASE: [sbcase253@hotmail.com](mailto:sbcase253@hotmail.com) or dial 253.329.9126

**SEE PAGE 4 FOR DETAILS**

# Gene Speaks!



## “Don't let it get ya down”

At a recent club drive-out, a club member who had finished the drive had car trouble at the restaurant where we had lunch.

Someone told me “He's an optimist.” I thought “There is so much that can go wrong with our older British cars, and, unmodified, they certainly are not as easy to drive as modern vehicles. All of us who drive or restore older British cars MUST be optimists.” I know that whenever I drive our old Mark II for any distance I review (in my head) all the things that I know are issues, and how I'll respond to those issues. But it doesn't stop me. I still take our “old car” out on 100+ mile drives. Is that optimism? Or something more pathological? Hmm, maybe I should get that looked at too.

During that drive the lines of my favorite one-hit-wonder song “I Got the Music in Me “ kept repeating in my head. The song ends with the repeated lines “Don't let it get ya down.” I had my Triple-A card in my pocket (just in case) so I knew I'd always get by. I nursed our old car along, drove her within her limitations, sang my song, and we got home in one piece.

Since that drive I've attended All British Field Meet and Coventry Foundation meetings where multiple people expressed their concern for the Jaguar automobile company's survival. I have also read news articles that reinforce that notion that Jaguar may be on their last legs. Well, Jaguar has been in this position before in its hundred-odd year history, where the only thing that might save the company is a “Hail Mary” pass in the form of a beautiful new model or a buy-out from a corporation with deeper pockets. I think the concern is warranted, and share that fear. I've always been a fan of auto companies that can combine performance and beauty. Jaguar has done

# Board of Directors

### TERMS EXPIRE JANUARY 2024

Don Compton,	Gaston
Mathew Nowak,	Sandy
Clint Percival,	Milwaukie

### TERMS EXPIRE JANUARY 2025

Bill Relyea,	West Linn
Rex Schneider,	Forest Grove
Stuart Trenholme,	Portland

### TERMS EXPIRE JANUARY 2026

Tim Ashcroft,	Portland
Mandy Ashcroft,	Portland
Jim Hubbard,	Estacada

# Officers and Chairs

President:	Gene Owens, Hillsboro
Vice President:	Carl Foleen, Portland
Secretary:	Seth Shenker, Eugene
Treasurer:	Mark Hull, North Albany
Historian:	Stuart Trenholme, Portland
JOCO Roster:	Barbara Grayson, Portland
JCNA Regional Liason:	Carole Borgens, Brian Case,
Membership:	Sue Kornahrens, Portland
Partnerships & JOCO Marketplace:	Rex Schneider, Forest Grove
ABFM Liason:	Gene Owens, Hillsboro
ABFM Liason:	Rex Schneider, Forest Grove
JCNA Concours Chair:	Gene Owens, Hillsboro
JCNA Concours Chief Judge:	Rex Schneider, Forest Grove
Newsletter Editor:	Glen Enright, Hillsboro
Webmaster:	Tomas Bromander, Portland

www.joco.org

## NOTICE:

JOCO Board Meetings are held the second Thursday of every month unless otherwise noted (please consult the JOCO website for the most current updates). JOCO events are in Bold face type on the Club Calendar, other Jaguar club and local events of interest are in regular type.

YOU are welcome and encouraged to submit ideas/comments to the JOCO board. The editor is actively seeking articles / photos. Send submissions by e-mail

Disclaimer: Any technical information published here is without claim for accuracy, and is to be used with caution unless and until verified by another source as true and accurate. Any information published is intended to be for educational purposes, and not for use by the reader for at-home repair and/or maintenance. JOCO recommends that our readers use the services of a well-qualified mechanic/shop for any and all service to your motorcar. £

Find us on the Internet: [www.joco.org](http://www.joco.org).



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### Gene Speaks continued from page 2

both of these but is also relatively affordable too. To paraphrase Mark Twain I hope "The reports of [jaguar's demise] are greatly exaggerated."

But, I also see this from another side. Even if Jaguar stops producing vehicles, their body of work is HUGE. Jaguar has had so many hits over the past 100 years, unlike my favorite singer Kiki Dee who had that one hit. Jaguars will not be forgotten.

There are many car clubs that focus on, or at least include, brands that are not in production anymore. Studebaker, Packard, Pontiac all have automotive clubs. Auburn/Cord/Duesenberg even has an entire museum in Indiana devoted to their namesake marques. Our cars, our club, are not going away anytime soon.

Back at the restaurant at the end of our drive, I had stepped outside briefly to take a call. While outside, I watched a gentleman admiring a light blue E-type that one of our members had driven. I asked the man if he wanted to join our Jaguar club. His reply surprised me "Maybe if I lose my brain." I smiled and thought maybe he was right. But then I thought "Nah, he just isn't an optimist."

Whatever is coming down the pike "Don't let it get ya down" Jaguars are an adventure. Enjoy your ride!

*Gene*

PS - A special thanks to Fred and Bonnie Nuttall who inspired this article. I'm glad you two had a happy ending!

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### NEW MEMBERS

Add the names of new members as they appear in the Cat Fancier or on the website.

**Haugland, Alex / Amy** (2015) NW32-54680  
 '39 SS DHC, '52 Xk120, '55 XK140, '60 XK150, '60 Mk9  
 '62 Mk2, '62 E-Type, '66 3.8S, '67 E-Type, '72 XJ6, '74 E-Type, '76 XJ6C, '84 XJ6, '15 F-Type, '17 XE  
 Property development  
 Classic cars  
 84900 S. Willamette St, Eugene, OR 97405  
 541-520-8143 alex@alexhaugland.com

Alex is actually a returning member, so welcome him and Amy back into the fold.





# Be There!

July 8th, 2023

## The Joint SJC & JOCO Event of the Summer!

Please join us in a drive to circumnavigate Mt Hood! July 8, 2023  
 We will all meet at Walmart: 2444 E Powell Blvd, Gresham, OR  
 at 10:00am and depart at 10:30am. The drive will proceed east on  
 Hwy 26.

We will have a short stop at Sandy Historical Museum  
 39345 Pioneer Blvd, Sandy, OR 97055 (sandyhistory.com)

The drive will continue up to Timberline Lodge. We can spend some time there enjoying the view and grab some pizza or a snack. We drive back down the mountain and proceed around Mt Hood to Hood River, OR. There will be a stop in Hood River with maybe have an ice cream or refreshments. We will then take the bridge (\$2 toll) across to the WA side and drive west on Hwy 14. This is a great drive along the Columbia River. There will be a short rest stop along Hwy 14.

Next stop will be dinner!

Dinner will be at 5:00pm at the Black Bear Diner, 1505 SE 164th Ave, Vancouver, WA 98683. After dinner you can head home or to the hotel if you made a reservation for Saturday night.

You can book a room for Friday and/or Saturday nights.

A block of rooms is reserved at Best Western Pony Soldier Inn, 9901 NE Sandy Blvd, Portland, OR 97220.

The rate is \$139 plus tax per night. Please use this link to book your room (It defaults to 2 nights so if you only want Fri or Sat be sure to click on EDIT option on top right and change check-in/check-out dates.)

[https://www.bestwestern.com/en\\_US/book/hotel-rooms.38113.html?groupId=A63YJ011](https://www.bestwestern.com/en_US/book/hotel-rooms.38113.html?groupId=A63YJ011)

You can book it for Fri or Sat or both nights.

**You must book your room by June 8th. This is their busy time.**

For those that want to join us on Friday we will visit the Vista House and Multnomah Falls.

Meet on Friday, July 7th at the Walmart, 2444 E Powell Blvd, Gresham, OR and drive to the Vista House (25 minute drive). Proceed from there to Multnomah Falls (another 20 minute drive). The Multnomah Falls is said to be Oregon's most-visited site. There is a 1/4 mile round trip walk to the bridge. The Benson Footbridge, built in 1914, is probably one of the most photographed pieces of architecture in Oregon. When everyone is ready, we will drive to a TBD location for dinner. We can check into the hotel before or after dinner.

On Sunday there is a breakfast included at the hotel.

**For questions and finding the meet time for Friday: contact Brian Case [sbcase253@hotmail.com](mailto:sbcase253@hotmail.com) 253.329.9126**

Rob Enderle Tells All:

# Read it Here

## Jaguar's Electric Car Pivot Just Hit A Speedbump

One of the issues we don't often talk about with electric cars is the plug. Here in the US, we started with the Asian standard CHAdeMO (it just flows off the tongue) but then switched to the CCS standard that covers most non-Tesla cars today. However, Tesla was far ahead in terms of number of charging stations than both of those other standards combined, and

I've often wondered what would happen if Tesla opened their generally superior (more reliable, easier to use, more convenient) charging stations to other makers and turned that into a standard. We are about to find out as Tesla has opened their standard to other makes and most of the charger companies have signed up along with Ford, GM, and most recently, the little solar car company Aptera. Now they are talking about making Tesla's plug, called NACS, the new US standard. NACS stands for North America Charging Standard. Let's talk about what that means for Jaguar's electric car move this month.

### Europe First

Now, I think, this decision from Tesla came

after the EU said there would be one charging standard and forced Tesla to create a method where cars using the CCS

supported by the car's software, more on that in a minute) would need to initially buy an adapter as chargers that have



these adapters are not only rare in Europe, but they are also non-existent in the US now.

The car companies that have signed up with Tesla have announced their

standard could use Tesla chargers. However the implementation is complex and includes a tethered adapter which is likely to get stolen a lot. My first experience with a Tesla was hampered by the fact that Tesla had just changed plug standards and the older charger used for their old sportscars required an adapter which was constantly getting stolen so that charger seldom worked with the newer cars.

My guess is that Tesla didn't want to use the adapters if they could avoid it, so they decided to license out their NACS technology (which does use a smaller, lighter, and easier to use plug) for charging.

Initially, every US electric vehicle wanting to use those chargers (assuming they are

electrics will eventually either have two plugs (which is what several of the Asian manufactures initially did with the CCS and CHAdeMO plugs) or just have the one NACS plug and likely provide an adapter option to use the CCS chargers that haven't yet been converted to NACS.

### Why NACS Is Better

If you have an electric like my I-Pace and try to drive distance, you quickly find that while there are far more Level 3 fast chargers around, many don't work. Or they have such a horrid user interface or phone app that getting the thing to work can sometimes be like fighting your way through a puzzle. Too often on-line or telephone customer support is pretty worthless and consists of advice to find





# *Tim and Mandy's Drive Out*



Photos by: Carl Foleen

# 'Twas a Brillig Day!

— Manuel Phocus

I was on point as the club's staff photographer, and seemed to be keeping busy with the Sisyphean task of removing surface dust and micro-scratches from my car's paint, looking for Kodak moments, and eventually "herding cats" into a group photograph to commemorate the day's event.

As the time approached to start the drive, the two drive-out leaders Tim Ashcroft (the event organizer) lead group

Mr. and Mrs. Phocus thought "Sure! right now we're in familiar territory, we have the printed directions, we can do this! What could go wrong?" And the die was cast.

Perhaps this is something that will be recalled with a certain amount of mirth in later days. Anyhoo... Toward the end of our first-leg misadventure, we pulled over (again) to assess just exactly where we were and try to ascertain the best route

Manuel had to retreat to the parking lot to switch lenses on his trusty brownie. There he encountered a family admiring all of the Jaguars scattered about. They were especially taken with Dan Simons' "Shaguar" (who wouldn't be?). In just a few moments, this information was conveyed to Dan who graciously came out and allowed the two ladies and their toddler to closely inspect the car and even sit in it for some never-to-be-forgotten photos. Dan even offered to use their camera



one, and Rick Martin (who was substituting GPS navigation with the acute sense of smell of his recently acquired German Shepard "puppy") lead group two. Mr. & Mrs. Phocus lined up behind Rick's car, and waited the additional five or so minutes so that group one would be slightly ahead so as to keep both groups from bunching up along the route.

Once underway, the first phase was going smoothly until Rick pulled into the parking lot of the convenience store at S. Lone Elder Rd. His car, it seems, was not doing well, so Rick decided it was wisest to drop out of the event and nurse his Mk. 2 home. This naturally left an unfilled leadership position for the group and I raised my hand to take over and lead the second group for the rest of the drive. Somehow, disaster seldom knocks loudly, preferring, instead, to use a mere whisper when announcing itself.

to Feyrer Park, (our destination.) One of the group (who had better cell service) said that we were only about five miles away, so, they led the charge and glad to say we were in time for a welcome stretch and trip to the WC.

Glen and Jan offered to lead the second group on the final driving portion to the Stone Cliff. In welcome contrast to the first portion of the event, this went into the record books without incident or the need to use any form of retreat involving reverse gear.

The Stone Cliff was, as usual, a fine venue for our group, and due to a bit of luck for us (not necessarily for the Stone Cliff, as they were short staffed for the day) we were able to break up into small groups of four to a table, and dine on the main floor. The food was sumptuous, and the vegetarian option was very, very good. During the interlude between placing our orders and the arrival of the victuals,

so that both could sit in the car to be in the same photo.

The only other "downer moment" of the event other than Rick's mechanical gremlin was the misfortune of Fred and Bonnie Nuttall's E-type. Just as Fred was pulling into the parking lot at the restaurant, he lost all brake pedal pressure. A quick look at the brake fluid reservoirs confirmed the problem. A top-up of brake fluid supplied by Mark Hull confirmed that this problem was serious enough to require a tow to Consolidated Auto Works on Monday. Fred should probably have also purchased a lottery ticket, considering the consequences of the brakes failing on the drive back home.

Many thanks to Tim and Mandy Ashcroft for hosting this drive, arranging the meal with the Stone Cliff, and providing a most pleasant event for everyone who participated.



# Jaguars on the Farm!

Saturday, August 12th

Meet at Murray Scholls 10:30

Arrive at 1 PM for BBQ!

503-505-6517 [markrhondahull@protonmail.com](mailto:markrhondahull@protonmail.com)



Jags on the Farm will be at Mark and Rhonda Hull's 139 Kouns Dr. NW, Albany, OR 97321

They're situated on 4 rolling acres shaded by oak trees, with plenty of parking on site.

Rick Martin will lead a scenic drive down the valley on two lane roads finishing at the Hull's. Meet at 10:30 at Murray Scholls Town Square in the

Jamba Juice parking lot. We'll have a short drivers' meeting and leave at 11.

This will be a Potluck. Please bring your favorite picnic dish(es) to share.

Hull's will supply: burgers and bratwursts cooked on the Traeger grill, cold beer and wine. If you have special needs, BYO and extra chairs.

Camaraderie, great food and conversations guaranteed!

See you there!

**AS ALWAYS, BE SURE TO RSVP**

**THIS MAKES IT EASIER FOR THE HOSTS TO KNOW HOW MANY TO EXPECT, THANKS!**



# Judges Training Session



July 20th, 2023

6.00 pm

Virtual Meeting (or the Tiki Bar)

Chief Judge Rex Schneider

Are you tired of being just another Joe Schmoe in the Jaguar world? Do you want to be the crème de la crème of Jaguar owners? Well, you're in luck because the Jaguar Club is hosting a training program for concours judges!

Join us for a crash course in all things Jaguar. You'll learn how to spot every scratch, dent, and imperfection on your own Jaguar, and more importantly, on everyone else's. You'll become an expert in polishing, waxing, and buffing until your Jag shines like the sun.

But wait, there's more! In addition to the training, you will be able to be involved in our ABFM judging event to put your new-found skills to the test. Who can find the tiniest imperfection? Who can find which Jag has the wrong tire valve caps! The possibilities are endless.

Contact Rex to sign up for the virtual meeting.  
**Email: [Rex.Schneider@ampf.com](mailto:Rex.Schneider@ampf.com) and secure your place.**



# JAGUAR LAND ROVER UNVEILS NEW JLR CORPORATE IDENTITY AS IT ACCELERATES MODERN LUXURY VISION



1 JUNE 2023

Jaguar Land Rover unveils new corporate identity as it evolves to JLR. The new JLR identity embodies elegance, modernity and the company's forward-thinking essence

As announced, Range Rover, Defender, Discovery and Jaguar brands to be amplified under House of Brands approach. Land Rover heritage mark to remain integral and will be visible on our vehicles, online platforms and retail sites. The new JLR identity is next step in our "Reimagine" strategy and reflects company's modern luxury ambition

The new brand identity aspires to remove ambiguity and bring to the fore the unique DNA of each of JLR's brands - Range Rover, Defender, Discovery and Jaguar - as well as accelerate the delivery of the company's vision to be Proud Creators of Modern Luxury.

The creative process behind the new identity focused on elegance, modernity and a forward-thinking essence to exhibit the direction and ambition of the company. The descending j aspires to add elegance, while the lighter weight of the emblem illustrates the step change to refinement and modernity.

JLR reaffirmed today that the Land Rover brand will remain a key part of the company's DNA. Land Rover continues as a world-renowned and important heritage mark, remaining on vehicles, websites, social media and retail sites, underpinning the world-class Range Rover, Defender and Discovery brands.

We are transforming our business to become carbon net zero across our supply chain, products, and operations by 2039. We have set a roadmap to reduce emissions across our own operations and value chains by 2030 through approved, science-based targets. Electrification is central to this strategy and before the end of the decade our Range Rover, Discovery, Defender collections will each have a pure electric model, while Jaguar will be entirely electric.

At heart we are a British company, with two design and engineering sites, three vehicle manufacturing facilities, an engine manufacturing centre, and a battery assembly centre in the UK.

# Hats Off To You!



Celebrate JOCO with a Club hat or patch. Hats are tan with a full color club logo embroidered on the front. Adjustable, it will fit most.

Embroidered patches and are suitable for attaching to coats, skirts, shirts, coveralls, blankets or what have you. Show your Club pride.

**Hats are \$15.00**  
**Patches are \$5.00**

We have the ability to put our club logo on a variety of regalia objects: Mugs, cocktail glasses, tumblers, even jackets and other types of hats.

**Contact Sue Kornahrens**  
**503-708-9936.**

P.S. Don't forget a Club Car Badge for your favorite ride!  
**Only \$20!**

# JOCO MARKET PLACE



Jaguar XJ6 1987 for sale

1987 Jaguar XJ6 4 Door Saloon, Grey Metallic. Looks new! Power windows, steering, brakes, air, and cruise control. AM-FM radio and AMP; and cassette player. On board electronic monitor; telescopic steering wheel; electronic fuel injection; dual fuel tanks; dual overhead cams; leather interior; orig-

inal tool kit and owners manual; Toyo Premium Touring Tires; prestigious and classic. Experience the true pleasure of motoring. Asking \$8,900. Please text your name and phone number to (541) 604-6306 (we don't answer unidentified phone numbers) to arrange a viewing or test drive.



2002 Jaguar XJR

2002 XJR: 82K miles. Always garaged. Mechanically sound. Interior refurbished. Very clean. Arden exhaust. New battery and tires. Serviced since 2014 by Consolidated Autoworks. Records available. \$12,500. More photos available at: [www.joco.org/](http://www.joco.org/) Contact: Leonard Marcel on 503-636-9009 or [marcellj@hotmail.com](mailto:marcellj@hotmail.com)



Jaguar XJ6 1985 For Sale

Gorgeous new British Racing Green lightning proof paint job and all new leather seats with green trim. Only 154000 mi. She runs and drives smoothly. I'm selling because we're moving back East at the end of June. \$7000 OBO Call 775-745-8477 for more info.



Jaguar E-Type wanted

Member in our club is Looking for an E type Roadster or Coupe in good driving condition and prefers to purchase through our club.

Please call 503-481- 2233 or email: [trends2012@live.com](mailto:trends2012@live.com)



1987 Jaquar XJ 6 for sale

Beautiful silver XJ6 1987. I am the second owner. Purchased in 1992. Garaged ever since. It had been the family car of Monte Shelton, and it was sold to me by his son.

Please call Rich Busse 503-830-0115 email: [to\\_rkbusse@comcast.net](mailto:to_rkbusse@comcast.net)

**I-Pace continued from page 5**

another working charger.

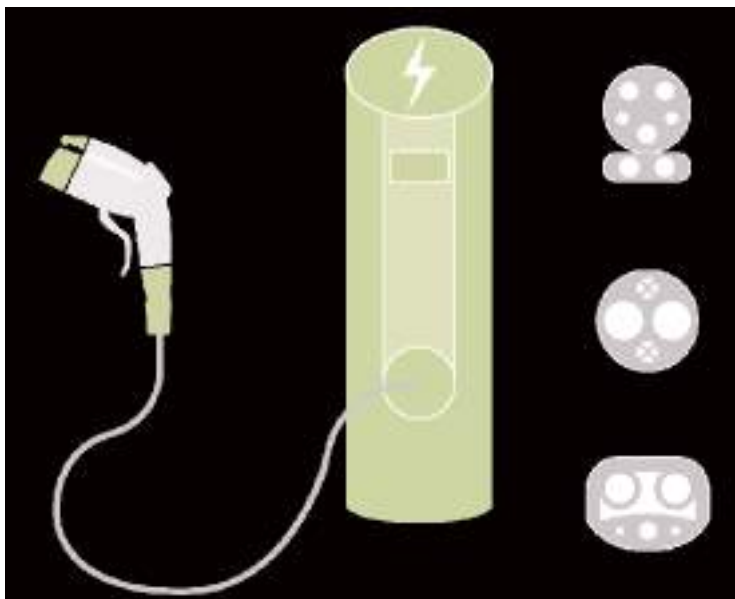
The Tesla Supercharger interface is far easier: you pull up, plug in, the device talks to the car, and either the charge is free or whatever payment method you set up when you got your Tesla is used to pay for power. To me, with the exception of the extra time, it is easier than pumping gas as you don't have to scan a credit card (which is good given how many credit card numbers have been stolen from compromised public readers), and your hands don't smell like gas when you are done. Oh and you aren't sweating if the small amount of gas you probably spilled is going to damage your paint. Gas can cause cancer so I stay away from it personally as much as I can.

With ever faster chargers, and coming better battery tech, we should be able, in a few short years, to get to charging times in single digit minutes.

**Wrapping Up:**

*Jaguar Is Going To Embrace NACS*

I see no way around the decision that Jaguar is going to have to make to embrace NACS, but they have a choice: do they just flip the socket and supply an



adaptor for CCS? Or do they go for having two sockets: one CCS like they currently have and the other NACS?

Some companies are backing this move.

For instance Lucid is arguing that since CSS can use the yet unreleased 1000V DC chargers and NACS cannot, that firms should wait to see if NACS can even handle this amount of wattage before switching. Rivian, another new

electric car company is on NACS in contrast. Given the current ecosystem, and how easily people lose adapters I think the right answer for Jaguar is to install both plug types initially and then flip to one once it is clear NACS will prevail.

The question is: Can Jaguar flip their 2025 release in time, since they have already started pre-viewing the cars to very small audiences? In a few months we should know Jaguar's decision, until then enjoy the start of summer!

**SAVE THESE DATES!**

**July 8th**  
Joint Drive with SJC  
around Mt Hood and dinner!

**July 16th**  
Forest Grove Concours  
D'Elegance

**August 12th**  
Jags on the Farm -  
Mark & Rhonda Hull  
See page 9

**September 8th, 9th & 10th**  
All British Field Meet

**September** Drive out, again,

**with Tim & Mandy and lunch!**  
TBD

**October 14th**  
Apple Dumpling Run -  
Seth Shenker

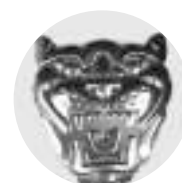
**November**  
Oh no! nothing is  
planned yet! Volunteer needed!

**December 2nd**  
JOCO Christmas Party

**NEW MEMBERS**

Add the names of new members as they appear in the Cat Fancier or on the web-site.

**Scott**, Keith H (2023)  
'05 S-Type  
Marketing Executive  
Skiing, Kayaking, Writing  
301 South Palatine Hill Road,  
Portland, OR 97219  
(707) 812-2812  
keithhscott@gmail.com





**Steve Mackley**  
 Owner/General Manager  
 5465 SW Western Ave.  
 Suite G  
 Beaverton, Oregon  
 97005  
 503-626-2123  
 503-643-0868 Fax



Beavertonautoupholstery.com

# Welcome JOCO Partners

Our special Partnerships are with organizations dedicated to the highest level of Jaguar preservation and care. They are supporters of our Club who understand our appreciation and pride that comes from owning one of the finest automobiles ever made, one with a Royal heritage.

Each of our Partners stand ready to address your needs with absolute professionalism and as a fellow enthusiast. They will appreciate your support as much as we appreciate theirs. And your Cat will carry on with a purr.



Well, here we are and another issue of the E-Cat made it through almost totally unscathed, but it was close. For a minute there I thought we might be scathed! We have our usual contributors to thank for giving up a portion of their valuable time to pen their words: Like Rob Enderlie in Bend, who has been musing on the complexities of the electric charging systems available. And our Northwest Regional Rep, Carole Borgens, who brings clarity to all things JCNA and Jaguar (now JLR.) THANK YOU to Mrs Yrs Trly for running her baby blues over this issue to be sure it's as grammatically pure as Snow White, Thanks too, to Carl Foleen for shooting up a storm and adding his take on the Mandy and Tim Tour. And speaking of which, hats off to those two and Rick Martin for planning and test driving the course! I have re-run reminders of a couple of summer events that have to do with cars and the enjoying of same: like the joint drive around Mt. Hood with the Seattle Club and who could possibly miss Mark and Rhonda's Jags on the farm? It's Summer! Time to get on the road! See you at the next event. In the meantime — Motor On!



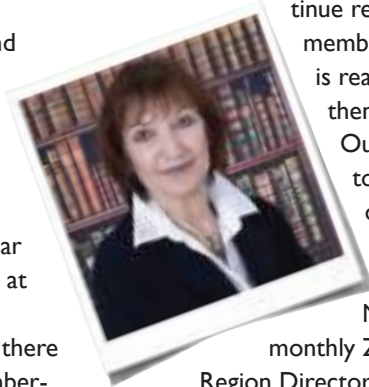
# Northwest Regional Rep: JCNA Report:

The days of Jaguar Land Rover are officially over, at least in name. As of June 1 the UK-based luxury automaker is officially known as JLR.

It's a new corporate identity that sees iconic Land Rover models transition to brands under a new JLR umbrella, on the same footing as Jaguar. Executives envision the reimagined JLR as a House of Brands for distinct British luxury motoring.

What does this mean for JCNA affiliated Jaguar car clubs? An initiative begun by JCNA, and discussed at the March AGM, is an inclusive approach to Land Rover owners and organizations. The potential is there to invite LR clubs to partner with JCNA for membership and for event participation. How that will roll out is not yet known. What is known, is that a closer relationship between these brands serves many purposes and opens the door to partnerships with local JLR dealers and greater event registrations and participation. Both contributing to increased revenue for club treasuries. We already see groups of elegant Range Rovers on Jaguar club Concours fields, not judged, but present to join in the celebration of British motoring. Could it come to a field near you?

Jaguar Journal is available in electronic format, and we are urged



to sign up for this by going to [www.jcna.com](http://www.jcna.com) and following guidance on the Home Page. Doing so now will not discontinue receipt of print copy. It will show the numbers of members wanting this format, and when a critical mass is reached, the print copy can be discontinued. Until then, print copies will be mailed.

Our JCNA Marketing Committee regularly meets to develop strategies for affiliate club use in developing ways to increase membership, and to stimulate existing members to participate in club operation and management. Here in our Northwest Region, we add to this by holding monthly Zoom meetings where Presidents, VPs, and Region Directors come together to brainstorm, problem-solve, and offer support for all involved in club leadership. This has created a level of communication between our clubs that is valuable in many ways: friendship, camaraderie, and sharing of resources such as Concours judges are just some. Our Northwest Region is considered a leader in JCNA for creativity and outreach initiatives. We'll take it!

As always, I'm open to receive your calls, emails, and ideas for JCNA as well as JCCV.

Safe Motoring, *Carole*

2023 SUNDAY, AUGUST 27<sup>TH</sup> 9:00 AM - 3:00 PM

## COLLECTOR CAR & CLASSIC BOAT SHOW

OSWEGO HERITAGE COUNCIL

[director@oswegoheritage.org](mailto:director@oswegoheritage.org) 503-635-6373

### Spots are filling up fast!

If you haven't already registered your car for this year's Collector Car & Classic Boat Show -- now's your chance! Our vehicle display areas at George Rogers Park and Sundeleaf Plaza are limited!

Our show is exceptional because it's not a strictly judged show but rather a fun and unique event for families and enthusiasts. There will be prizes, auction items, vendor booths, and more!

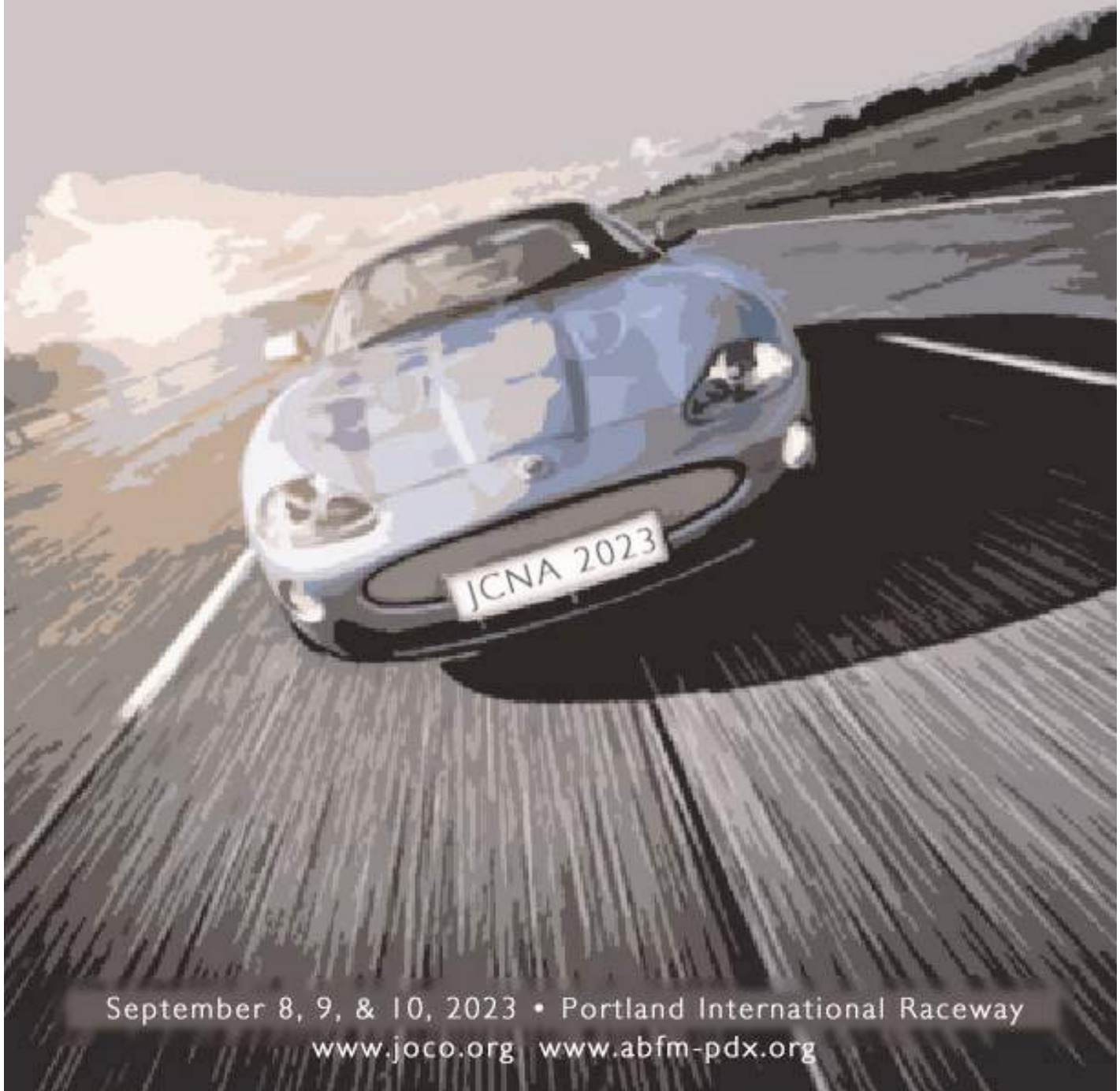
**SECURE YOUR SPOT TODAY!**



Jaguar Owners Club of Oregon  
PRESENTS

# JCNA CONCOURS D'ELEGANCE

In Conjunction with the All British Field Meet  
You must register for both



September 8, 9, & 10, 2023 • Portland International Raceway  
[www.joco.org](http://www.joco.org) [www.abfm-pdx.org](http://www.abfm-pdx.org)





J a g u a r O w n e r s C l u b o f O r e g o n

# MEMBERSHIP APPLICATION

We look forward to having you as a member of the Jaguar Owners Club of Oregon. Since our founding in 1968, JOCO has been dedicated to the care, preservation and exercise of Jaguar automobiles, and we have lots of fun together. Upon receipt of the completed application we will be contacting you with everything you'll need to head down the road with us.

Date \_\_\_\_\_

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Jaguar(s) owned \_\_\_\_\_

Profession \_\_\_\_\_

Hobbies \_\_\_\_\_

*Did you see a great Jag?  
Give this to the owner.  
The more the merrier!*

**MEMBERSHIP** Please select one of the following membership options Amount Paid

<b>Annual Membership renewal - (If paid before December 31 - \$40 for JCNA dues)</b>	<b>\$65</b>	\$ _____
<b>Annual Membership renewal - (After December 31 - \$40 for JCNA dues)</b>	<b>\$70</b>	\$ _____
<b>NEW Annual Membership - (Includes \$10 initiation fee and \$40 for JCNA dues)</b>	<b>\$80</b>	\$ _____

## MEMBERSHIP ACCESSORIES (the following are available, if requested)

JOCO Member Car Badge(s) Please specify how many you would like \_\_\_\_\_ \$20 ea. \$ \_\_\_\_\_

JOCO Member Name Badge(s) Please specify how many you would like and the name(s) \_\_\_\_\_ \$18 ea. \$ \_\_\_\_\_

**Total Amount enclosed \$ \_\_\_\_\_**

## Pay by Check or Credit Card

Make check payable to the **Jaguar Owners Club of Oregon**

If you would rather pay by credit card, please fill out the following information

Visa  MasterCard

Card Number

Expires on   /     Security code

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

**Mail this completed application with your check or credit card information to**

Jaguar Owners Club of Oregon • 1641 S.W. Multnomah Blvd. • Portland, Oregon 97219

You can also fax your application with credit card information directly to JOCO at 503-246-8478